



L	T	P/S	SW/F W	TOTAL CREDIT UNITS
3	-	-	-	3

COURSE TITLE: ETHICS AND CORPORATE GOVERNANCE

COURSE CODE: MGMT304

CREDIT UNITS: 03

COURSE LEVEL: UG

Course Objectives:

The objective of the course is to help the students understand the nature of business ethics and issues in corporate governance.

Pre-requisites: NIL

Student Learning Outcomes: By the end of this course, students will be able to

- Understand nature and importance of Ethics in Business
- Realize the principles and complexities of Business Ethics
- Familiarize themselves to mechanism of corporate of governance

Course Contents/Syllabus:

Module I: Introduction	Weightage (%)
Introduction to Business Ethics, ethics, Morals and values, Concepts of Utilitarianism and Universalism- Theory of rights, Theory of justice- Virtue ethics- ethics of care- Law and Ethics- the Nature of Ethics in Management- Business Standards and Values- Value Orientation of the firm.	25
Module II: Issues and Complexities in Business Ethics	25
Environmental Pollution & Society- marketing Ethics (in Products, Pricing, Promotion and Place) and Consumer protection- Ethics in Human Resources Management (Recruitment and promotion policies, Working Conditions, Down Sizing Workforce). Conflicts in decision making from ethical and economic point of view- Ethical Dilemma- Solving ethical dilemma, Managerial integrity and decision making.	

Module III: Corporate Governance	25
History of Corporate form and models- Corporate Objectives and goals, ownership pattern- Issues in Managing public limited firms- Agency problems.	
Module IV: Internal and External Corporate Governance Mechanism	25
Board of Directors- Functional Committees of Board; Code of Conduct, whistle blowers. Regulators, Gate keepers, Institutional Investors, Corporate raiders & Corporate Governance in India.	

Pedagogy for Course Delivery:

The course will be taught lectures and the students will be expected to review published reports on Corporate Governance.

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	End-term Exam.
30	-	70

Theory Assessment (L&T):

Continuous Assessment/Internal Assessment					End Term Exam
Components (Drop down)	HA	Class Test	Project	A	
Weightage (%)	5	10	10	5	70

References:

1. Parekh, Deepak S, (1999), The Real Meaning of Corporate Governance. Indian Management.
2. Cogner, Jay A, David Finegold and Edward E Lawler III, (1998), 'Appraising Boardroom Performance. Harvard Business Review.
3. Kumar Mangalam Birla Committee Report on Corporate Governance – Legislation alone is not enough, Activating Adult Committees. Shareholder – Friendly Steps - The Hindu, (1999).
4. Sodarn, Dr. Kailash,(1999), Transparency in Corporate Governance, Indian Management Vol. 38, No.10.