



Course Title: International Trade Institutions

Course Code: IB201

Credit Units: 3

Level: UG-Core Paper

L	T	P/ S	SW/F W	TOTAL CREDIT UNITS
2	1	0	0	3

Course Objectives:

International Trade Management has gained immense significance in India in the last decade. The objective of this course is to inculcate a strong understanding or institutional framework of the global trading environment. The students will be able to understand the role of various International Organizations in promoting International Trade. Apart, students will also be able to map the flow of volumes of various commodities from one country to another.

Prerequisites:

Interest in International business

Student Learning Outcomes:

On the successful completion of this module the student will be able to:

- Identify the role of various International Organizations in promoting International Trade.
- Assess the role of trade blocks in development of International Trade Environment.
- Explore and analyze the role of trade promotion bodies of India.
- Students will be able to examine worldwide inter country trade volumes.

#	Course Contents	weightage
1	Module I Introduction <ul style="list-style-type: none">• International Trade Environment• Multilateral Trading System• Institutional Framework for Multilateral Trading System – WTO• Legal Framework for Multilateral Trading System• Implications of Uruguay Round – The Indian Perspective	20

	<ul style="list-style-type: none"> • 4th Ministerial Meeting – Doha Declaration 	
2	Module II International Organizations <ul style="list-style-type: none"> • Role of world Bank • IMF, • WTO, • UNCTAD • International Trade Centre(ITC)-Geneva 	15
3	Module III Régional Trade Blocks <ul style="list-style-type: none"> • EU, • NAFTA, • ASEAN, • SAARC, • CARICOM • MERCOSUR • SAFTA 	20
4	Module IV Trade Promotion Organizations in India <ul style="list-style-type: none"> • Ministry of Commerce <ul style="list-style-type: none"> ○ Export Promotion Councils & Commodity Boards ○ India trade Promotion Organization ○ Export-Import Bank Of India, ○ ECGC, FIEO 	25
5	Module V Trade Information For Exports <ul style="list-style-type: none"> • System of Trade Classification HS/SITC, • Various sources of Trade Statistics • FAO, World Bank, ITC, IMF • DGCI &S • TRAINS • UN COMTRADE 	20

Pedagogy for Course Delivery:

This class will be taught using a mix of theory and Project has to be made by the students by visiting Trade promotion council of India(field visit)on – Procedures ,Data handling and Implications of Trade from India.

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	End Term Examination
30	NA	70

Theory Assessment (L&T):

Continuous Assessment/Internal Assessment					End Term Examination
Components (Drop down)	Mid-Term Exam	Project	Viva	Attendance	
Weightage (%)	10	10	5	5	70

Text:

Text & References:

1. International Business –V.Sharan
2. International Business -Sumati Verma

References:

1. Business Environment – AC Fernando
2. International Business –R.M. Joshi