



**Course Title:** COMPARATIVE INTERNATIONAL MANAGEMENT

**Course Code:** IB202

**Credit Units:** 3

**Level:** UG

L	T	P/ S	SW/F W	TOTAL CREDIT UNITS
3	0	0	0	3

**Course Objectives:** The primary objective of the course is to help students develop an appreciation of the cultural, historical and institutional features that influence how people work.

Develop the ability to integrate and apply concepts about managing in different work cultures. Appreciate cross-cultural and ethical issues faced by managers in global enterprises.

Enhance the ability to work in groups. Provide opportunities for students to exercise leadership skills. Enhance verbal and written communication skills, as well as presentation skills through projects.

**Pre-requisites:** The student should have keen interest to know about the managing business in global environment

**Student Learning Outcomes:**

At the end of the course the student will be able to:

- develop an appreciation of the cultural, historical and institutional features that influence how people work
- ability to integrate & apply concepts about managing in different work cultures
- Understand & analyse cross-cultural and ethical issues faced by managers in global enterprises

Develop the ability to work in groups

	Weightage (% age)
Module I Globalization and international Business	20

<ul style="list-style-type: none"> <li>• Globalization and global drivers of Globalization</li> <li>• Global and Regional Integration</li> <li>• The Shifting Balance of Economic Power in the Global Economy</li> </ul>	
<b>Module II International cultural dimensions and managing across cultures</b>	20
<ul style="list-style-type: none"> <li>• Defining and Analyzing Organizational cultures</li> <li>• Cultural diversity</li> <li>• National Culture and Organization Culture</li> <li>• Managing Multiculturalism and diversity</li> </ul>	
<b>Module III Planning Strategy</b>	20
<ul style="list-style-type: none"> <li>• The classic planning model</li> <li>• Influence of national and culture on planning</li> <li>• Influence of organisational culture on planning</li> <li>• Strategic planning</li> </ul>	
<b>Module IV Decision making, Controlling and Staffing</b>	20
<ul style="list-style-type: none"> <li>• Decision making process and challenges</li> <li>• Controlling process and techniques</li> <li>• The Importance of International Human Resources</li> <li>• Selection Criteria for International Assignments</li> </ul>	
<b>Module V Ethics and social responsibility in International Business Operations</b>	20
<ul style="list-style-type: none"> <li>• Ethics and Social Responsibility in International Management</li> <li>• Ethics Theories and Philosophy</li> <li>• Human Rights</li> <li>• Labor, Employment, and Business Practices</li> <li>• Environmental Protection and Development</li> <li>• Globalization and Ethical Obligations of MNCs</li> </ul>	

**Pedagogy for Course Delivery:**

Tutorials, Interactive sessions, Case studies, Extensive research projects, Seminars

**Assessment/ Examination Scheme:**

Theory L/T (%)	Lab/Practical/Studio (%)	End Term Examination
30	NA	70

**Theory Assessment (L&T):**

Continuous Assessment/Internal Assessment					End Term Examination
Components (Drop down)	CT	HA	CP	Attendance	ETE
Weightage (%)	10	10	5	5	70

**Text & References:****Text:**

- Hodgetts R., Luthans F., and Doh J.P. 2008, International Management: Culture, Strategy, and Behavior, McGraw-Hill.

**References:**

- Ahlstrom David, Bruton Gary D. (2009) International Management : Strategy and Culture in Emerging World, Cengage Learning
- Fatehi Kamal , 1996, International Management : a cross-cultural and functional perspective, Prentice Hall
- Hodgetts/Luthans,-International Management, Tata McGraw-Hill, 5<sup>th</sup> Edition
- Daniels and Radebaugh-International Business
- Robbins Stephen. P. (2004) Management, Prentice Hall, 8<sup>th</sup> Edition
- Koontz Harold and Weihrich Heinz, (2001), Management : A Global Perspective, Tata McGraw Hills Publishing Co. Ltd., 10<sup>th</sup> Edition,
- Hill Charles W L (2003) International Business: Competing in Global Marketplace, Tata McGraw Hills Publishing Co. Ltd.
- Daniels John D. Radebaugh, (2003), International Business, Pearson Education, 8<sup>th</sup> Edition
- Hodgetts Richard M. Luthans Fred (2003), International Marketing Cultural Strategy & Behaviour, Tata McGraw Hills Publishing Co. Ltd.

- Daniels John D., Radebaugh Lee H., Sullivan Daniel P., (2002), Globalization and Business, Prentice Hall
- Daily Newspaper: Business Standard, Economic Times, Business Line, The Financial Express
- Periodicals: The Week, Economist, Forbes, Fortune, Business World, Business Week