



| L | T | P/S | SW/F W | TOTAL CREDIT UNITS |
|---|---|-----|-----------|--------------------------|
| 3 | - | - | - | 3 |

Course Title: Private Equity and Venture Financing
Level: PG

Course Code: FIBA713

Credit Units: 3

Course Objectives: The objective of this course is to provide students with an understanding of private equity which is a principal in the business primarily done for capital appreciation from funds invested. Also the Knowledge of venture capital focusing on technology-based early stage finance while private equity is focused on financing the expansion, turnaround, and acquisition funding of established companies from a broader industry base.

Pre-requisites: The Student must have the Understanding of Accounting and Financial Management

Student Learning Outcomes:

- The course will help evaluate the impact of market cycles so you can take advantage of opportunities with the most potential
- It will help applying best practices for making investments—within your borders and in other countries
- It will make better investment decisions by examining how current earnings, risk, and organizational change influence deal source, valuation, and portfolio mix

Course Contents/Syllabus:

| | Weightage (%) |
|--|---------------|
| Module I : Introduction, the Private Equity Cycle | 20 |
| Descriptors/Topics Meaning, types and Limitations. Fund Raising & Fund Choosing, The Contribution of Private Equity and Venture Capital to the Economy, Private equity and venture capital as a source of finance, private equity: definition, Is private equity right for your business?, Is there an alternative to private equity | |
| Module II: Deal Sourcing and Evaluation | 20 |

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|---|-----------|
| <p>Descriptors/Topics</p> <p>Assigning Value, Deal Structuring - Private Equity Securities and Their Motivation, The Private equity business model, Creation of a fund and underwriting by professional investors, investing the fund, managing the investment, redistribution,</p> | |
| <p>Module III : Different Types of Private Equity Funds and what they specialization</p> | 20 |
| <p>Descriptors/Topics</p> <p>Getting Liquid: Exits and Distributions, The Globalization of Venture Capital and Private Equity, How do private equity investment funds work? The different stages of an investee’s development, investment size: majority vs minority investments, Size of the investee company, sectors, geographical scope of investments</p> | |
| <p>Module IV : Risk and Return, Looking for an Investor and the Investment Process</p> | 20 |
| <p>Descriptors/Topics</p> <p>The Impact of Private Equity on Society - Does This Really Matter Anyway? People, Positions and Culture: The Management of the Private Equity Firm, Writing a business plan, selecting a private equity firm, the negotiation process, advisors,</p> | |
| <p>Module V : Scaling and Institutionalization</p> | 20 |
| <p>Descriptors/Topics</p> <p>Following up with the investment – relations with the financial investor, the common aim of entrepreneurs and fund managers: balanced growth in a company, the different types of financial investors, the investor’s exit and the end of the investment relationship, exit routes, valuing the investment on exit</p> | |

Pedagogy for Course Delivery: The course will be delivered mainly through lectures, Case studies, videos and supported with practical examples from the current business environment.

Assessment/ Examination Scheme:

| Theory L/T (%) | Special Project | End Term Examination |
|----------------|-----------------|----------------------|
| 70 | | 100% |

| | | |
|--|---|--|
| | <ul style="list-style-type: none"> • There will be a special project based on Analysis of Financial statement • For this project you will have to do some research, collect data and apply the appropriate methodology for Financial Analysis | |
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Theory Assessment (L&T):

| Continuous Assessment/Internal Assessment | | | | | End Term Examination |
|---|----|---|----|----|----------------------|
| Components (Drop down) | C | A | CT | EE | |
| Weightage (%) | 15 | 5 | 10 | 70 | |

Text & References:

- The Future of Finance: How Private Equity and Venture Capital Will Shape the Global Economy (Wiley Finance) by David Rubenstein (Foreword), Dan Schwartz (Author)
- Venture Capital, Private Equity, and the Financing of Entrepreneurship (Wiley Finance) by Josh Lerner (Author), Ann Leamon (Author), Felda Hardyman (Author)